



Upcoming Events:

**AUGUST 2011
FOR THIS MONTH'S
ACTIVITIES, SEE OUR
CALENDAR INSERT**

More information is contained on our web site: www.seminolechamber.net

Toastmasters to Sponsor Open House Aug. 3 at Bay Pines VA Med. Center

- Let Bay Pines Toastmasters Help You Soar Into Your Dreams
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For more info, please contact Jill Haseltine at pfl@tampabay.rr.com or at 727-776-0459

Chamber Chatter newsletter!

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Call the Seminole Chamber: 392-3245

**ENTERTAINMENT BOOKS COMING SOON
\$25 EACH - ANNUAL FUND-RAISING
PROJECT FOR OUR CHAMBER**

Chamber Office Info

Address: 8400 113th St. N.

Seminole, FL 33772

Phone: 392-3245 Fax: 397-7753

web site: www.seminolechamber.net

Gretchen C. Wells:

gretchenc@myseminolechamber.com

Roger Edelman

rogere@myseminolechamber.com

Notary Services Available

Seminole City Manager to speak Aug. 18 at luncheon



The Seminole Chamber of Commerce monthly "Power Luncheon" is set for Thursday, Aug. 18, at Freedom Square Retirement Community, 7800 Liberty Lane, in the Roskamp Auditorium. The event begins at 11:30 a.m. with networking. Cost is \$15 per person. Please make your reservation by calling the Chamber office at 392-3245.

Seminole City Manager Frank Edmunds will be the guest speaker and he will discuss the "state of the city."

Business Connections & Education Workshops

All are invited to the *free* Seminole Chamber-sponsored Business Connections and Education Workshops on the second and fourth **Wednesday** of the month, 7:30 a.m. at St. Petersburg College, Seminole Campus, TLC Building, Room 108. Don't forget your business cards there is plenty of time to network before and after the meeting. For more information, call 727-392-3245.

Aug. 10 - Elizabeth Boyle - "Mobile Marketing." Boyle is Chief Executive Officer of Reuni, LLC, Website: www.re-uni.com

Aug. 24 - Robert Trigaux - *St. Petersburg Times* business columnist will share some "Good Business News."

****Share your ideas with us for topics that will help improve your business. Anyone presenting must be well-informed, interesting and interactive.****

**SPONSORSHIPS & TEAM REGISTRATIONS AVAILABLE
HOLE SIGNS: \$50 FOR 1 OR \$100 FOR 3 - BARGAIN!**

SEMINOLE CHAMBER CHATTER

Gretchen's Gatherings Chamber Chief of Operations



It's summertime, soon to be the "dog days of August," but our Chamber won't be slowing down for a minute! We have many events planned to keep you "fired up and motivated" and give you opportunities to generate business through networking. (Please see the home page of our web site at www.seminolechamber.net)

Karen Frashier, CEO of Advocate Marketing PR, gave an excellent presentation at our free Chamber-sponsored Business Connections & Education Workshop July 27 on reputation management. Karen created a focus group and we brain-stormed about Seminole Mall (currently in foreclosure) as to what could be done to improve its image and the kinds of future retail we would like to see. Suggestions included a high-end outlet mall or a water park, both with the intention to lure beach traffic to our side of the Intracoastal.

Tonya Elmore, president of the Tampa Bay Innovation Center on Bryan Dairy Road (Star Tec), recently paid us a visit. She has some good ideas on how to help businesses and will be promoting a StartUp Xchange at a local restaurant, whereby business people can stop in and receive information from experts in business law, finance, etc. We'll keep you posted on that. Meanwhile, SCORE, collaborating with our Chamber, also will make its mentors available to businesses needing assistance.

Please RSVP early for the Aug. 18 Chamber luncheon. City Manager Frank Edmunds will be speaking. As you may have witnessed last month, our luncheons are popular, and we want to accommodate everyone!

Chamber Chatter newsletter!

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From the Desk of Roger Edelman Chamber President



Since joining the Seminole Chamber staff some months ago, I've been encouraged by individuals wanting to know what's ahead for the Chamber, and what plans do I foresee being developed to help promote the business community in and around the greater Seminole area.

Certainly a fair question, and one that is at the forefront of my thoughts, as I meet with local, city and elected officials to get their insight and perspective.

There are significant changes coming within the Chamber and very soon we will be announcing a new and exciting direction the Chamber is taking, designed to better serve our members and the business community in general.

We are excited by the opportunity ahead and feel this is the start of a new era for the Chamber and Seminole business community.

In getting back to the basics, we want to ensure we spend our time providing projects and resources that will promote economic development. We also want to have fun. Watch for some new activities added to our annual golf tournament on Oct. 20. We want to enhance the opportunity to network, enjoy the cookout, and play a good game of golf.

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SEMINOLE CHAMBER CHATTER

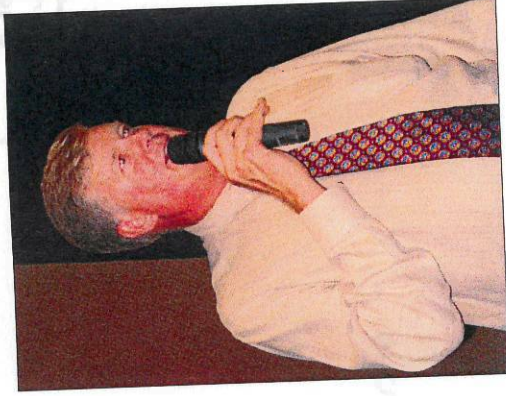
New Chamber Members for July 2011

Dentist

Michael Fernandez, DMD
9009 Park Blvd., Seminole, FL 33772
Phone: 727-397-6673 Fax: 393-3884
E-mail: info@ferndn

Government Contractor

CF Motion
Mike Menahem
7887 Bryan Dairy Rd. #360, Largo, FL 33777
Phone: 727-544-5818
E-mail: mikema@cfmotions.com

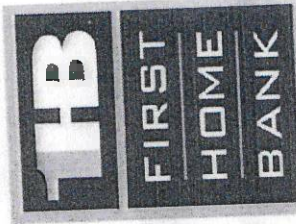


Stay Tuned ...
Steve Messing, President of Commercial Properties for Kiston & Partners, was the guest speaker at the Chamber's July 21 luncheon at Lake Seminole Square. The talk focused on future redevelopment of the former Bay Pines MHP 60-acre site. Proposed plans over the next few years include 24 acres for residential use, apartments, senior housing and townhouses; a hotel, retail anchors, restaurant and fire station.

Thank you, City of Seminole!



The City of Seminole has been a Chamber member since 1976. In order to demonstrate the Seminole Chamber's gratitude, Gretchen C. Wells, Seminole Chamber COO, and Roger Edelman, Chamber President, presented a certificate of appreciation to Mayor Jimmy Johnson at the July 12 City Council meeting.



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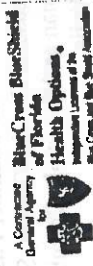
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AUGUST 2011

VOLUME 2 ISSUE 10

Ribbon Cuttings Celebrate New Members/Businesses in Town



photo by Vicky Darnell

A ribbon cutting took place July 21 at The Coffee House & Cafe, at 8976 Seminole Blvd. Cutting the ribbon are owners Mark and Patty Pohlman and Seminole Vice Mayor Jim Quinn. Also shown (front row) are Charlene Jasmin, First Home Bank; City Manager Frank Edmunds, Seminole Chamber of Commerce Secretary Nancy Giles and Seminole Chamber Board Member Laverne Welch; second row, Robyn Dalton, Bay Ridge Management; Doc Kinsey, Seminole Chamber Past President 2009; Seminole Chamber Treasurer Dr. Jim Olliver, Seminole Chamber President Roger Edelman and Seminole Chamber Chief of Operations Gretchen Jain Wells.



Photo by
Carole Bellino

Diann and Jon Boeche, owners of the DQ at 10820 Park Blvd., had a ribbon cutting June 27 with the help of the Seminole Chamber's Roger Edelman, Dr. Jim Olliver and Gretchen C. Wells, Mayor Jimmy Johnson, Vice Mayor Jim Quinn and City Councilors, Leslie Waters, Patricia Plantamura and Bob Matthews. Others attending included Sandra and Gary Malinowski, Doc Kinsey, Dave Harden and Emily Skinner.