



Chamber Connection

Serving the greater Seminole area

August 2014

Volume 4

Issue 8

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Women's Leadership Council Monthly Meeting

Thursday, Aug. 28, 8 am.
Speaker: Jennifer Novak
Topic: Staffing the right person for your business through Social Media

Chamber Office Info

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Notary Services Available

Save the Date!

*Our
Largest
Fundraiser
For 2014*

**Seminole Chamber
29th Annual Golf Classic
Thursday, Oct. 23**

11:30 until...

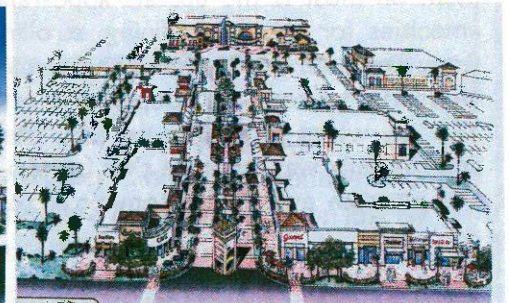
Four Person Scramble

\$125 per golfer
**Includes Lunch, Greens Fee,
Cart, Goody Bag, Drinks on the
course & Awards Dinner!**

*Lots of prizes & contests throughout
this Fun-filled day!*



Seminole Mall to be re-developed as Seminole City Center



Business uses currently planned at the new Seminole City Center include a new multi-screen movie theatre, a number of upscale restaurants, grocery store and specialty retail. Other uses include a fitness center, offices, banking, and plenty of open air/public park-like areas. The 39-acre project will include a main shopping avenue designed with colorful walkways, covered kiosks, unique water features, public seating areas and a great area to host public events like art shows, exhibits, music festivals and auto shows.



Gretchen's Gatherings Chamber Chief of Operations Exciting developments!

On July 16, a new Walmart Superstore opened its doors on Bay Pines Blvd. This is part of a super redevelopment project, which in addition to Walmart, includes upscale apartments, townhomes, and single family housing. Eventually there will be a gas station, restaurant and hotel. This construction compliments the additions across the road at the Bay Pines VA Center. And if that wasn't enough change generating excitement for Seminole, in the same month, we now have a few answers to the most asked question in the history of Seminole: "What's going on with Seminole Mall?"

If you attended the July 22 Seminole City Council meeting, or watched it on your computer, then you were among the first to see the architectural renderings of a new Seminole City Center and have been given a "heads up" as to the changes ahead. The 33 slides of the presentation by North American Development Group and Primerica Group One, Inc. are available at:

http://www.myseminole.com/SeminoleMail_Jul22.2014.pdf

The Seminole City Council meeting, at which the mall development was discussed, can be viewed at:

<http://www.myseminole.com/wcm.htm>

There has been so much debate over the past decade on the timetable: When will the demolition and new construction begin? What anchor stores and restaurants will there be? What other amenities will be included? How will the mall look? Now, at least we know it will be an outside mall, with a flavor of Florida, contributed by the many palm trees on the landscaping plan and the style of the buildings. Two conceptual drawings are on display at our Chamber office and are attracting quite a bit of attention. What people seem to comment on most is the upscale appearance and the variety of amenities for shopping, dining, strolling and entertainment. Regarding both the Bay Pines and Seminole Mall projects, it is wonderful to note the cooperation of the City of Seminole. The city wants prosperity, as does the business community, and the only way to make that happen is through a partnership whereby everyone is committed to the same cause.

Gretchen Wells

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Roger Edelman Chamber President

After eight plus years of watching, waiting and wondering, we finally have a glimpse as to what the redevelopment of the Seminole Mall might look like.

On July 22 Great America Development Group and Primerica presented their initial concept to the City Council and the public at large.

We have the original concept art boards from that meeting posted in the Chamber offices for anyone to see. These also are on our web site.

Under the proposal as submitted, Seminole City Center would be developed as a destination location with a series of restaurants, upscale shops, a modern cinema with great pedestrian accommodations, which is what we have been advocating for from the beginning.

After numerous conversations with the developers, I know they are as excited about the project as we are. The economic impact to the city will be impossible to estimate for some time but will, with out doubt, bring about whole new dimension and face to the community.

I, for one, am looking forward to seeing the final plans and to being a part of the all new Seminole Town Center.

Roger Edelman

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Jump in and register for: 10X Sales and Profit Building Workshop

(FREE for Seminole Chamber Members)

Tuesday, Aug. 19, from 9 - noon
Only if.....

- ✔ You are ready to stop "winging it" when it comes to consistently attracting qualified leads and closing more sales at higher margins
- ✔ You're sick of watching as your unqualified or subpar competitor "steals" a client from you that should have been yours
- ✔ You are tired of fighting the "price" battle and are ready to get the money you deserve from your product or service
- ✔ You want a simple proven set of "steps to success" you can follow that gets you the results you deserve
- ✔ You are tired of wondering and worrying where your next client or sale is going to come from
- ✔ You are "done" wasting time, energy and money on "tire kickers" that can't or won't make a decision
- ✔ You want to shorten the "sales cycle" and get a "yes" faster
- ✔ You struggle controlling your sales process and are continually frustrated by customers that act like they are doing you a favor just by giving you a "minute" of their time

Finally, if you are serious about building a lead generating and sales process and system that consistently and reliably gets you the results you deserve


...and aren't afraid to challenge the "status quo" in your industry then joining us for the Renegade Marketing Nation "10X Sales and Profit Building Workshop" should be a "no brainer" for you.



Greater Seminole Area
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September 20th
Hurley Park,
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7pm.**

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- Butterfly Wings
- Race Shirt
- glow Paint and
- 2 other glow items!

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in addition**



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