

GREATER

# SEMINOLE

AREA CHAMBER OF COMMERCE

Community Guide Member Directory

Volume I

*Distributed*  
throughout Pinellas  
County  
&  
State gateway and  
Welcome Centers

*Volume I includes:*

History of Seminole  
Real Estate  
Education  
Healthcare  
Greater Seminole Area Map  
*and more!*





2021

# Community Guide

## WHY ADVERTISING



**This year, the City of Seminole turned 50!**

This issue will be highlighting the history of Seminole, and celebrating where we are today.

As a Seminole business, you are a part of that history!

Let the **+20,000** Seminole residents and surrounding communities know!



### Brand Yourself Locally

People are often passionate about their local magazines, because it's specific to them! This magazine will offer your business credibility in the eyes of the community and increase awareness.



### Print is not Dead!

If you thought the internet killed print media, you're wrong! In fact, online advertisements are often avoided in fear of viruses and other hacking attack. Magazine advertisements not only appeal to the age demographic in this area, but it also adds legitimacy to your business—compared to online.



### Long Shelf Life

An ad spot runs on TV, then it's over. The same is true for radio. The daily paper gets thrown out. However, magazines may sit on a coffee table for months, or in a doctor's waiting room for months' longer. After the buyer finishes reading the magazine, they may give it to a friend or family member, or they may donate it to their local library. The ability to sell can continue long after you paid for the ad.



### Distribution

There will be thousands of copies in circulation in the Greater Seminole area and Pinellas communities. In homes, businesses, other welcome centers and more!

# 2021 Community Guide ADVERTISING

## Premium Pages

- |                                             |         |
|---------------------------------------------|---------|
| <input type="checkbox"/> Inside Front Cover | \$2,128 |
| <input type="checkbox"/> Inside Back Cover  | \$2,128 |
| <input type="checkbox"/> Back Cover         | \$2,360 |

## Inside Pages

- |                                                                                            |         |
|--------------------------------------------------------------------------------------------|---------|
| <input type="checkbox"/> Full Page AD/Advertorial<br>8.25W x 10.25H                        | \$1,340 |
| <input type="checkbox"/> Half Page AD/Advertorial<br>8.25W x 5.125H<br>4.125W x 10.25H     | \$1,036 |
| <input type="checkbox"/> Quarter Page AD/Advertorial<br>5.125W x 4.125H<br>4.125W x 5.125H | \$636   |
| <input type="checkbox"/> Eighth Page AD<br>2.5W x 2.0H<br>2.0W x 2.5H                      | \$476   |

The Chamber Member directory will be listed throughout, under appropriate category for free. Not a member?

- |                                     |      |
|-------------------------------------|------|
| <input type="checkbox"/> Get Listed | \$75 |
|-------------------------------------|------|

COMPANY/BUSINESS NAME

BUSINESS PHONE

CONTACT PERSON

CONTACT CELL PHONE

EMAIL

*Payment plans available!*

**Deadline for advertising copy is mid-January 2021**

Please check all options you would like above, and return/mail form and payment to



**Seminole Chamber  
9200 113th St  
Seminole, FL 33772**



# FULL PAGE

8.25W x 10.25H

\$1,340

If doing an **Advitorial** with just text, about **700 words** are needed

# HALF PAGE

8.25W x 5.125H or 4.125W x 10.25 H

\$1,036

If doing an **Advitorial** with just text, about **350-380 words** are needed

# QUARTER PAGE

5.125W x 4.125H or 4.125W x 5.125H

\$636

If doing an **Advitorial** with just text, about **180 words** are needed

# EIGHTH PAGE

2.5W x 2.0H or 2.0W x 2.5H

\$476